

## Village Tourism in Nepal-A Case Study of Upardang Gadi, Chit wan District Nepal

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### ABSTRACT

Nepal is a land secured nation in the lap of Himalayans and home spot of common excellence with hints of ancient rarities where most of its kin are occupied with rural exercises. It has the absolute region of 1, 47,181sq.km. It is situated in the middle of the scope 26<sup>0</sup> 22' N to 30<sup>0</sup> 27' north and longitude 80<sup>0</sup> 4' east to 88<sup>0</sup> 12' east and height goes from 70m to 8848 meters.

### I.INTRODUCTION

The normal length being 885 km east to west and normal broadness of around 193 km north to south. It is encircled by two major nations of the world, India in the east, south, west and china in the north, the northern reach is covered with snow throughout the year where the most elevated pinnacle of the world the Mount Everest stands.

### II. COUNTRY TOURISM

It is conceivable to see interesting society and way of life in country places; provincial spots are seldom attacked with the modernization and other way of life. To see genuine image of individuals way of life of any country, vacationers need to visit towns (provincial spots) where customary way of life and culture is safeguarded in its crude structure.

When all is said in done, provincial the travel industry is characterized as the traveler investing energy in various climate and culture, when contrasted with the city region. The idea of rustic the travel industry includes with making country town as the last objective to traveler. The

principal idea of country the travel industry was begat by club Mediterranean, the goal behind was to give entirely unexpected climate and area to individuals living in the city. The main provincial the travel industry by the club was begun in 1950 with the name 'Livelihood Village' which is in the Majorca, a Spanish Island. The country the travel industry is request driven, want of vacationer to see 'other' culture and way of life which is regularly considered as crude and novel from their own.

### **III. ARTICULATION OF PROBLEM**

The lavishness of characteristic magnificence is additionally another perspective that advances town the travel industry as mean of attractions.

Following articulations clarify as an examination issue.

- Present the travel industry circumstance of Upardang Gadi.
- Analyze the current issues for the advancement town the travel industry here.

The mix of social legacy and characteristic excellence are huge instruments to advance town the travel industry, which is a developing wonder.

### **IV. GOALS OF THE STUDY**

The general targets of this examination on traveler are to dissect the development, degree, issues and prospects of the travel industry in UpardangGadi.

**The particular goals of the investigation are:**

- To survey the current circumstance of the travel industry in the investigation region.
- Assessing the highlights and attractions of UpardangGadi.
- To recognize the country the travel industry impacts on UpardangGadi.

**Significance of this investigation:** Nepal has three significant assets worked of economy: farming, hydropower and the travel industry. Among them the travel industry is the key business which can easily be set up, advanced and created with least venture and can be made a significant establishment of public pay. So it is one of the central areas for monetary turn of events. The travel industry is an action that creates financial and social advantages. The travel industry has consequences for the various areas of the economy.

**Constraints of the investigation :** The significant impediments of the examination are:

- Information dependent on essential information and optional information.
- The study has covered just financial issues and prospects of the travel industry in UpardangGadi of Nepal in focused zone
- Due to the time and spending imperative, this examination may not be thorough.

## **V. PROFILE OF UPARDANGGADI**

UpardangGadi is a little town in north east piece of Chitwan, Nepal. It was a harsh 4 hours stroll from Shaktikhor to UpardangGadi. Dissipated houses en route and delightful scene made our walk minimal simpler. To arrived at the top to see the nightfall from Gadi. Sky over the eastern piece of Nepal looked yellow and red while sun was taking cover behind those mountains and gradually it blurred to delicate pastels. It was one of the most lovely places.

The ChitwanChepang Hill Trail, offers an uncommon mix of social and touring experience. One of the most fascinating parts of the trip is getting a brief look at the Chepangs and other nearby networks who live in this mid-slope area of Nepal. Tolerating the greeting of the locals to remain in their lovely homes as visitors and sharing their dinners is an excursion of revelation in itself. The one of a kind culture around there notwithstanding regular attractions adds to the appeal of the experience. The ChitwanChepang Hill Trail starts at Hugdi, among Mugling and Krishna Bhir in Dhading area around 80 km from Kathmandu, and finishes in Shaktikhor.

## **VI. WRITING REVIEW**

Research should be founded on past information. This past considered can't be disregarded in light of the fact that they give the establishment to the current examination. Essentially contemplates have been made straightforwardly or by implication with respect to the travel industry in Nepal. Practically all examined have focused on the require of it as in it has more prominent possibilities and possibilities to create in Nepal. To make the investigation more solid and far reaching not many accessible articles, announcements, reports, overview and book on the significant examinations have been checked on.

Having investigated the different literary works identifying with the spirit and the targets of the examination, the different books and different distributions including some unpublished reports and data were looked for and furthermore discovered viable in conceptualizing the different parts of the travel industry.

Gynendra Ratna Tuladhar (1993) in his ph.D. Proposal expected to examine the advancement of global the travel industry in Nepal, his primary finding were, the travel industry is an abstract marvel and similarly substantial in asset the executives. Guests consistently try to see the mix of

unordinary occasions from increasingly more intriguing area. For this situation Nepal entrancing, energizing, spiritualist and extraordinary scene for the mountain sweethearts, it is a red fairyland. Essentially the travel industry is a fantasy industry, around here one sells dream, sky in as far as possible. Transforming dreams into missions is the prime key to accomplishment in the travel industry which is endless and truly evolving.

## VII. RESEARCH DESIGN

The present investigation is completed based on exploratory that endeavors to research the possibility of chose the travel industry objective to draw in sightseers, the effect of it on the nearby climate and the expectation for everyday comforts of neighborhood individuals. Then again it attempts to portray the current status of ongoing improvement issues and prospects of UpardangGadi VDC. The data which is gathered through various source is examined with reasonable measurable instruments. To get the dependable essential data needed for the examination three kinds of polls for town the travel industry proprietors, vacationer and nearby individuals were ready for field overview.

## VIII. NATURE AND SOURCES OF DATA

Various kinds of data set are utilized achieving the examination work. For scholarly examination of the case, the essential I development has the need, while some auxiliary data was additionally looked for. In respects, the significant sources stayed as of;

**The primary data:** Primary information is required, produced, introduced or broke down direct by the analyst for his utilization. Being fundamentally centered around the need and quintessence of such information, the essential information is gathered through poll, meet and direct perception by field visit in the examination zone.

**The secondary data:** Secondary information and data are gathered from branch of the travel industry, VDC office, Nepal Tourism Board and other concerned specialists and site. The theses, reports and magazines, papers and diary articles, booklets, leaflets and quite a bit of others were assessed altogether for the significant auxiliary data.

**Data collection methods and tools:** The study depended on the quantitative and subjective information assortment and investigation. Essential and optional wellspring of information were used in the examination. Essential information were for the most part using survey, meeting and perception. The auxiliary information was gathered through different distributed materials, books, reports and article distributed by government, INGOs and various specialists and experts of the connected field. The essential information were gathered from the accompanying methods; The survey was intended to gather the important information which were reasonable for the investigation concerned. Here, the organized survey had been utilized.

## IX. DATA ANALYSIS

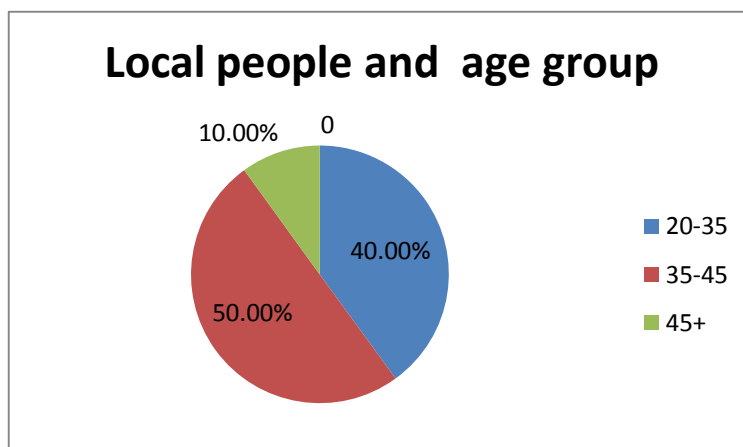
**Involved local people age group:** In every sector of tourism business local people play a vital role. In village tourism so many local people are involved and their age group are shown in below table and pie-chart.

Table no: 4.1.1

S.N	AGE	NUMBER	PERCENTAGE
1	20-35	4	40%
2	35-45	5	50%
3	45+	1	10%
	Total	10	100%

Table 4.1.1 clearly shows that among the 10 people 4 of them are between 20-35 age groups, 5 of them are between 35-45 age groups and rest of 1 are between the 45+ age group.

Figure 4.1.1



(Source: field visited 2018 Upardang Gadi)

Table 4.1.1 clearly shows that among the total number of people 40% are between 20-35 age groups, 50% people between 35-45 age group and rest of 10% are between the 45+ age group.

### 4.2 Type of tourist arrived in UpardangGadi

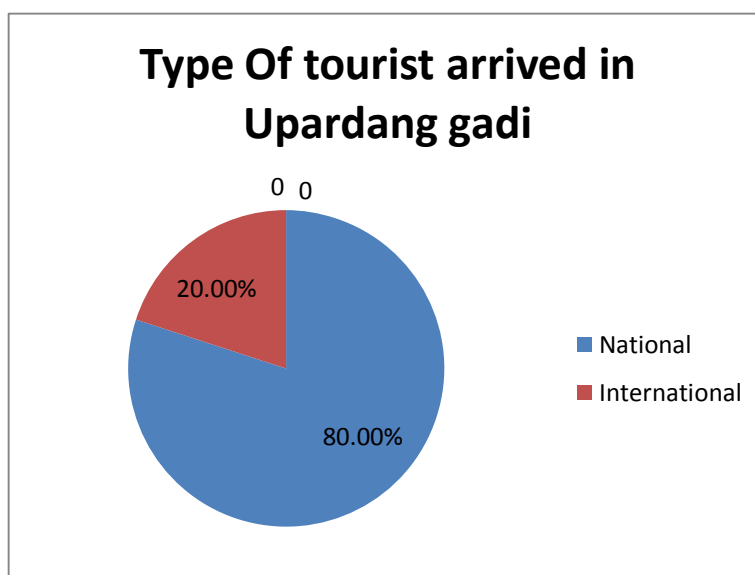
In every tourism sector different type of tourist arrived. But it has only two types which are national and international. The following table shows what types of guest come in UpardangGadi.

Table no: 4.1.2

TYPES	NO OF PEOPLE	PERCENTAGE
National	8	80%
International	2	20%
Total	10	100%

The table no: 4.1.2 shows that among the 10 household member 8 of them said most of the tourist are national tourist and rest of 2 are international tourist to visited Upardang Gadi.

Figure no.4.1.2



(Source: field visited 2018 UpardangGadi)

The figure no: 4.1.2 shows that among the total household members 80% are national tourist and rest of 20% are international tourist who visited UpardangGadi.

#### 4.3 Length of tourist stays in UpardangGadi.

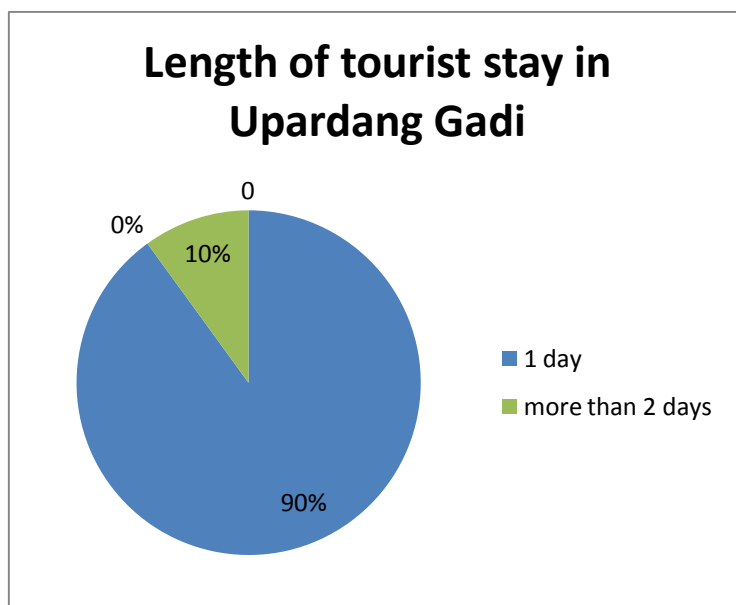
The length of stay is a crucial factor in tourist development. In order to develop tourism industry, it is necessary not only to increase the number of tourist inflow but also to increase their length of stay.

Table no 4.1.3

S.N	TIME PERIOD	NO OF RESPONDENTS	PERCENTAGE	REMARKS
1	1 day	9	90%	Two day = one night ,two days
2	More than 1 days	1	10%	
Total		10	100%	

Table 4.1.3 shows that among the 10 household members 9 of them said most of the tourist is stay only one day and rests of 1 said more than two.

Figure no: 2



(Source: field visit 2018 UpardangGadi)

Figure 4.1.3 shows that among the total household members 90% of them said most of the tourist is staying only one day and rest of 20% said more than one.

#### 4.4 Major attraction in UpardangGadi

Table 4.1.7

S.N	TYPE OF ATTRACTION	NO. OF PEOPLE	IN PERCENTAGE
1	History and culture	4	40%
2	Trekking	3	30%
3	Sightseeing	1	10%
4	other	2	20%
	Total	10	100%

Table 4.1.4 is result from local people and the table shows that 4 household member said the history and culture of UpardangGadi is the main attraction, 3 household member said trekking is the main attraction in UpardangGadi, 1 household member said sightseeing is the main attraction and rest of 2 said other attraction.

### **X. FINDINGS AND RECOMMENDATIONS**

Nepal is a nation loaded up with towns. Nepal and towns are interchangeable. There are in excess of 3500 towns in Nepal where over 85% of individuals live. Among them UpardangGadi town is one of the Nepal's objections.

Nepal is known as significant traveler objective on the planet with its characteristic riches and culture strict and archeological legacies. Since long the travel industry has given to be a significant and significant wellspring of unfamiliar trade acquiring to Nepal. It has been creation critical business openings and numerous other direct or in a roundabout way benefits have been produced for the nation. Along these lines, the travel industry has assumed a huge part in Nepalese economy. In spite of tremendous the travel industry possibilities these have not been misused property because of restricted air access. Absence of foundation, market procedure and solid strategy the quantity of guests are not adequate which is appealing.

UpardangGadi speak to the historical backdrop of chitwan and this spot is appropriate for traveling program moreover. The investigation territory has a few parts of the travel industry items. The investigation has respected potential for the advancement of town the travel industry in light of the fact that the zone is wealthy in common and social legacy. This is a place that is known for various sort of individuals for instance ghaley in ghaleygaau town the travel industry, chapange in UpardangGadi town the travel industry.

### **XI.FINDINGS**

Significant finding of the study are referenced as follows:

- The number of vacationers has been slowly expanding. Anyway there is variance in yearly incensement.



- UpardangGadi town territory is one of the famous town the travel industry objections in Chitwan.
- The dominant part of traveler showing up UpardangGadi town by reason for visit wild creature.
- The dominant part of outsiders visiting UpardangGadi town the travel industry are age bunch 16-30 years old 44%, followed 32% on 31-45 and 46-60 years bunch are 24%.
- The 60% of all out vacationer were found to remain for 1 day, 20% were found to go through 2 days, and during study period. 12% 3 days and 4 and 5 days were 4% separately.

## **XII.RECOMMENDATIONS**

Based on end reasonable suggestions have been made to give answer for the different issues of the travel industry. Sorts of items administration for advancement and area of such turn of events.

UpardangGadi is the potential the travel industry zone of chitwan region. So it is the most ideal alternative to create as demonstrate the travel industry town. Its common setting had included a lot of magnificence it. It has different item to offer to the sightseers. Nonetheless, that has not yet been investigated. Significant proposals for the advancement of town the travel industry inside UpardangGadi town referenced as follows;

- Upardang Gadi town the travel industry should be grown remotely and Promotion should be made to pull in the vacationer.
- Tourism arranging ought to likewise keep up the spatial viewpoint lacking of spatial viewpoint is the sign of disappointment of the travel industry arranging.
- To advance the travel industry and support it for the long future there should be kept up sounds vacationer arranged exercises like climate sterilization security and so on
- Government should attempt to expand the travel industry foundations and different offices street, correspondence and wellbeing offices should be improved.
- The town the travel industry control preparing should be give by government in evolving circumstance.
- Natural magnificence is the significant fascination of UpardangGadi town. Be that as it may, presently the town is confronting numerous issues like street, wellbeing offices absence of youth and littering and so on Subsequently, the public authority and private area should think toward this territory. Furthermore, the most basic thing we need to believe is to ensure and safeguard social conventional and magnificence of Upardang Gadi.

### **XIII. CONCLUSION**

:To advance town the travel industry the travel industry in UpardangGadi town every single turn of events, protection and safeguarding projects ought to have equivalent inclusion of rich and destitute individuals higher and plan position to make it economical.

To make the travel industry improvement, reasonable UpardangGadi town the travel industry should be planned as the legacy zone ought to stay intact and if conceivable hallowed. The Chepang, Gurung, Magarand so on social legacy like their custom.

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